



Nike Golf's Tiger Woods wins Bay Hill for 5th straight PGA Tour win

Woods ties Ben Hogan with 64 career victories

TORONTO (March 16, 2008)-Nike Golf's Tiger Woods made a 25-foot birdie putt on the 72nd hole Sunday to win the Arnold Palmer Invitational presented by MasterCard by one shot.

The dramatic win extended Woods's PGA Tour winning streak to five and maintained his perfect season in golf.

The dramatic win with Arnold Palmer looking on was his 64th career victory, tying Ben Hogan at No. 3 on the PGA Tour career list.

Woods closed with a six-under 66-his second straight-and won Bay Hill for the fifth time in his career, becoming the first player in PGA Tour history to win four tournaments at least five times.

"I don't know how I did that," Woods said of the winning putt.

The last time he played, he surpassed Palmer on the career list. Next on the list is Jack Nicklaus at 73 and then Sam Snead with 82 victories.

"It's pretty amazing to be in that kind of company," Woods said. "I've had an amazing run in my career, and hopefully, it continues."

Woods relied on his Nike Golf equipment for the win, including his SQ Tour driver, Nike Golf Blades (3-PW), Pro Combo 56-degree wedge, SV 60-degree wedge, 15- and 19-degree SUMO fairways woods and the Nike ONE Platinum ball. He wore Air Tour TW 8.5 shoes, a Dri-FIT Tour glove and apparel from the Nike Golf Tiger Woods Collection.

Woods has won six straight times worldwide, which includes a thrilling rally in Dubai last month.

His average score during the PGA Tour streak is 66.13, and he now has more career victories than Phil Mickelson and Vijay Singh combined.

Woods finished at 10-under 270 and earned US\$1,044,000, putting him on the cusp of going over \$80 million for his career.

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Located in Beaverton, Oregon, Nike Golf designs and markets golf equipment, apparel, balls, footwear, bags and accessories worldwide. Nike Golf is passionately dedicated to honouring and respecting the traditions and heritage of the game, and to providing committed golfers with the absolute best equipment in the game.

In 2008, Nike Golf has four victories on the PGA Tour, including Woods's victories at Bay Hill, the Buick Invitational and the WGC-Accenture Match Play Championship. K.J. Choi also won the 2008 Sony Open.

For more information on Nike Golf, visit our Web site at www.nikegolf.ca. Editors seeking editorial information and downloadable images, visit www.nikegolf.com/presscenter.

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