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New Nike ONE Platinum Ball = New Win for Tiger Woods at Target World Challenge

The host of the Target World Challenge, Tiger Woods, clinched his *fourth* Target World Challenge title with a new and exciting addition to his Nike Golf arsenal—the new Nike ONE Platinum Ball.

Woods took advantage of the innovative power transfer technology that Nike has infused in both the Nike ONE Platinum and the Nike ONE Black, as he displayed with booming drives and precise long-iron play.

The new Nike Power Transfer Layer technology, with its thick advanced polymer located inside the mantle layer, increases ball speed and generates power and energy to ensure enhanced distance for a wider range of clubs in the bag. Both the Nike ONE Platinum and ONE Black Balls have accumulated 130 wins among the global professional tours, with 46 taking place on the PGA Tour since 2004.

Another newcomer to Woods' bag of Nike Golf equipment is his 19° SasQuatch (SQ) 2 Fairway Wood. The SQ 2 helped Woods produce four rounds in the 60's with his second-round 10-under-par score of 62 representing a new course record. Woods also tied the tournament record with a 22-under-par score of 266, and set a new record for the largest margin of victory by seven shots.

For his win, Woods earned \$1.35 million, which he donated to his Tiger Woods Foundation.

Woods' Target World Challenge Highlights

- Tied the tournament record with a 22-under-par score of 266.
- Set the record for the largest margin of victory by seven shots.
- Recorded four rounds in the 60's and posted a new course record of 62 in the second round.

Woods' Nike Golf Arsenal

- Driver: Nike SasQuatch (SQ) Tour
- Fairway Woods: SasQuatch 2: 15°, SasQuatch 2: 19°
- Irons: Nike Forged Blades
- Wedges: Nike PC 46 and SV Tour 60
- Ball: New Nike ONE Platinum featuring Nike Power Transfer technology
- Footwear: SP 8.5 TW Tour
- Apparel: Tiger Woods Collection; Tiger Woods Platinum

Glove: Nike DriFIT Tour

Nike Golf's 2007 Highlights

In 2007, Nike Golf's head-to-toe athletes captured 13 PGA Tour victories, seven international wins and seven Nationwide Tour wins.

Nike Golf led the PGA Tour in driver and iron wins for a consecutive year with 13 in 2007.

Nike Golf's SasQuatch driver franchise has 78 global professional wins and 130 wins for the Nike ONE Ball series.

Nike Golf's 2007 PGA Tour Victories

Stephen Ames – Children's Miracle Network

Justin Leonard – Texas Valero Open

Chad Campbell – The Viking Classic

Tiger Woods – The Tour Championship

Tiger Woods – BMW Championship

Tiger Woods – The PGA Championship

Tiger Woods – WGC – Bridgestone Invitational

K.J. Choi – AT&T National

K.J. Choi – The Memorial Tournament

Rory Sabbatini – Crowne Plaza Invitational at Colonial Championship

Tiger Woods – Wachovia Classic

Tiger Woods – WGC – CA Championship

Tiger Woods – Buick Invitational

Nike Golf's International Wins

Trevor Immelman – NedBank Golf Challenge

Shingo Katayama – Bridgestone Championship

K.J. Choi – Shindan Donghae Open

Marc Warren – Johnnie Walker Championship

Shingo Katayama – Japan Tour Championship

Ashleigh Simon – Catalonia Ladies Masters

Paul Casey – Abu Dhabi Golf Championship

Nike Golf 2007 Nationwide Tour Wins

Richard Johnson – Nationwide Tour Championship at Barona Creek

Ron Whittaker – Chattanooga Classic

Richard Johnson – Mark Christopher Charity Classic

Franklin Langham – Utah Energy Solutions Championship

Nick Flanagan – Xerox Classic

Nick Flanagan – BMW Charity Pro-Am

Nick Flanagan – Henrico County Open

Located in Beaverton, Oregon, Nike Golf designs and markets golf equipment, apparel, balls, footwear, bags and accessories worldwide. Nike Golf is passionately dedicated to honouring and respecting the traditions and heritage of the game, and to providing committed golfers with the absolute best equipment in the game.

In 2007, Nike Golf's PGA Tour Staff has 13 victories, 56 top-10 finishes, seven Nationwide Tour victories and seven international victories. In 2006, Nike Golf accumulated 16 PGA tour victories and 67 top-10 finishes, as well as one victory on the Nationwide Tour and 11 additional international wins. For more information on Nike Golf, visit our Web site at www.nikegolf.ca. Editors seeking editorial information and downloadable images, visit www.nikegolf.com/presscenter.

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